

19th EINIRAS Conference 2009
'How technology and user influence the culture of information in international relations'

* Preliminary Conference Programme.

Hosted by the Elcano Royal Institute and the Defence Information Centre (Spanish Ministry of Defence). 16 - 18 September 2009. Madrid, Spain.

16 September 2009.
EINIRAS Business

16:00 Task Groups meetings at the Elcano Royal Institute.

17 September 2009.
IS session. Spanish Foreign Policy and IR Institutions / EINIRAS Business

09:00 Registration

09:30 Opening & Welcome CESEDEN/ Spanish Defence Ministry & EINIRAS

10:00 Session 1. Spain in the World

Chair: General Miguel A. Ballesteros. Director, Spanish Institute of Strategic Studies (Spanish Ministry of Defence)

- *Spanish Foreign Policy.* [Charles Powell](#), Deputy Director, Elcano Royal Institute
- *Image of Spain and Information Society.* [Javier Noya](#), Señor Analyst for Spain's International Image & Public Opinión, Elcano Royal Institute
- *POLNET Project. Politic participation & Internet.* [Michael J. Jensen](#) IGOP/UAB Autònoma University of Barcelona / Universitat Oberta de Catalunya

11:30 Coffee Break

12:00 Session 2. Spanish IR Institutions

Chair: Anna Borrull (Fundació CIDOB)

- *Research Role and ITC from spanish institutions for the Spanish International Relations community.* [Paz Fernández](#), Fundación Juan March
- *Networking Experience in Redial.* [Itziar Hernandez](#), HEGOA. Basque Country University
- *Defence Information Centre as an information provider for the Spanish IR community.* Ana Isabel Cervantes Munõz, Spanish Ministry of Defence.

13:30 Lunch

15:00 Session 3. EINIRAS members projects

Chair: Juan A. Sánchez (Elcano Royal Institute)

- *Cybermetrics for European International Relations network presence on Internet (working title).* [Isidro Aguillo](#), Spanish National Council for Research. CSIC

- Polish Institute of International Affairs-PISM- Monika Kopka (To be confirmed).
- Social networking experience in ETH- Zurich. ISN-Lase (ETH).
- The Web conferencing. G.Hagmeyer Gaverus (SIPRI)

16:30 EINIRAS Business

Chair: Eva Sodomova (Council of Europe)

- Reports of Task groups. A.Huxdorf (SWP), G.Hagmeyer-Gaverus (SIPRI)
- Revised Inventory of Periodicals catalogued by Einiras members.
H.Kolátorová (Czech IRI) (pending)

18 September 2009. IT session.

9:30 Session 4. Innovation and Networking.

Chair: G.Hagmeyer Gaverus (SIPRI)

- *Politics 2.0, Government 2.0 & Geopolitics 2.0* [Matthew Fraser](#). INSEAD (Paris)
- *Global Technology Outlook*. [Elisa Martín Garijo](#) IBM IOT Member
- *Social Web & Tool 2.0 in Obama Administration*. [William Ostick](#) Information Officer US Embassy in Madrid

11:00 Coffee Break

11:30 Session 5. Internet & Mobiles phone

Chair: Axel Huxdorf (SWP)

- *Opera Mini and Information Mobiles phone*. [Charles McCathieNevile](#). Opera Software
- *Pending title of the presentation- Merkur tool*. [José Manrique](#) CTIC Foundation - Center for Information Technology and Communication in Asturias
- *New interfaces for the digital content management in mobile devices (working title – to be confirmed)*. INDRA

13:00 Lunch

15:00 Session 6. How search technologies shape user behaviour

Chair: Eva Sodomova (CoE)

- *Findability* [Lou Rosenfeld](#) (pending)
- *Open Source Intelligence (working title)*. [Chris Pallaris](#), ISN- Lase/ CSS ETH-Zurich

16:00 Knowledge café about Knowledge Management. All members

Chair: EINIRAS volunteer.